

Gabriel Andrade

Audiovisual Producer, Editor, Director of Photography and Photographer

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PROFILE

Audiovisual producer and photographer with over 10 years of experience in advertising, documentaries and multimedia projects for clients in Latin America and abroad. I manage productions from concept and planning through filming, editing and colour grading, combining technical precision with visual storytelling tailored to each project's objectives.

EXPERIENCE

Independent Audiovisual Producer and Photographer 2016 - Present

Video and photography for brands, institutions and professionals. Concept development, planning, filming and post-production for advertising, social content and event coverage, with deliverables adapted to each platform.

Co-founder · Audiovisual and Multimedia Director | Fresh Cut 2019 - 2026

Co-founded the production company; worked in cinematography, editing and animation. Led projects from proposals and scripts through filming, colour grading, motion graphics and 3D. Designed and built approximately 10 client websites.

Audiovisual and Multimedia Producer | La Posta 2017 - 2019

In-house editor and animator. Developed the visual identity of recurring segments Tras la Pista con Hunter, Economía para Homero and El Delivery de la Posta, and live events including Premios La Posta and Quito Propone.

Audiovisual Producer | ENGRANE Producciones 2016

Produced commercials for UDLA, Puente & Asociados and Kukayo Catering.

Camera Assistant | SATRÉ C.I. 2015

Camera assistance on advertising spots for Ecuador's Ministry of Foreign Affairs.

Photography Assistant | Acolite Productions 2014

Photography assistance on the documentary series "MUYU" and "Montecristi" for Ecuador TV.

SKILLS

Editing and post-production

DaVinci Resolve · Adobe Suite
Colour grading · Video editing
Photo editing · Motion graphics

Production

Cinematography · Directing
Camera operation · Scriptwriting
Pre-production · Content curation

Design and 3D

Photoshop · Illustrator · Blender / 3D
Multimedia design
Web development and design

EDUCATION

Bachelor's Degree in Audiovisual and Multimedia Production

Universidad de Las Américas (UDLA), Quito · 2019

LANGUAGES

Spanish: native · English: professional proficiency